Art Zernis

68-29 Alderton St., Rego Park, New York 11374-5320

ORIGINAL 62-277

February 20,2003 04:20 PM

FCC Commissioner Kathleen Q. Abernathy

Confirmed

MAR 1 2 2003

Subject: Protect Children's Television!

Distribution Center

Dear FCC Commissioner Kathleen Q. Abernathy:

The FCC must consider the unique needs of children in its upcoming rulemaking on broadcast ownership rules.

Children consume almost five and a half hours of media per day Research has shown that media, particularly television, play a unique and powerful role in children's development.

The FCC should consider how further relaxation of media ownership rules would impact children's programming. Deregulation may reduce competition, increase commercialism and result in less original programming for children.

Before making any regulatory changes to existing media ownership rules, the FCC must consider how children will be affected.

cc:

Senator Charles Schumer Representative Anthony Weiner Senator Hillary Clinton

We will for the st. Will fill Alberton st.

FCC Commissioner Kathken (). Abernathn Federal Communications Commission 445 12th Street, SW / Washington DU 211554 LFCC-MAILROOM

hilillimbhhhhhhhlil